

JESSICA J. GOOD

Curriculum Vitae

Department of Psychology
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EDUCATION

- 2011 – Ph.D. in Social Psychology** **Rutgers University**
- Dissertation: *Sexists Observing Sexism: Consequences for Female Targets of Benevolent and Hostile Sexism*
(Advisor: Dr. Diana Sanchez)
- 2008 – M.S. in Social Psychology** **Rutgers University**
- Thesis: *Reconciling the Costs and Benefits of Gender Conformity: The Role of Motivation*
(Advisor: Dr. Diana Sanchez)
- 2006 – B.A. in Psychology** **Washington & Lee University**
- summa cum laude
 - Concentration in Women's Studies
 - Thesis: *Why Want it Both Ways? Understanding and Decreasing Benevolent Sexism*
(Advisor: Dr. Julie Woodzicka)

TEACHING POSITIONS HELD

- 2011 – Assistant Professor, *Davidson College*, Davidson, NC
- 2007 – 2010, Primary Instructor, *Rutgers University*, New Brunswick, NJ
- 2009 – Adjunct Assistant Professor, *Drew University*, Madison, NJ

HONORS & AWARDS

- *Rutgers University Social Psychology Department*, Social Psychology Research Excellence Award, 2009, 2010, 2011
- *Rutgers University School of Arts and Sciences*, Distinguished Contribution to Undergraduate Education Award, 2010
- *Rutgers University Graduate School*, Teaching Award Nominee, 2010

- *Society for the Psychology of Women and the Association for Women in Psychology*, Annual Award for Student Psychological Research on Women and Gender, 2010
 - *Manuscript title: Doing gender for different reasons: Why gender norm conformity positively and negatively predicts self-esteem*
- *Rutgers University Social Psychology Department*, Graduate Student Excellence in Teaching Award, 2009
- *National Science Foundation and the Society for Personality and Social Psychology*, Selected to attend Summer Institute in Social Psychology (SISP), 2009
- *Rutgers University Graduate Program*, Special Study Award for SISP, 2009
- *Rutgers University Social Psychology Department*, Distinguished Departmental Service Award, 2008
- *Washington & Lee University Psychology Department*, The Oliver Award for Intellectual Curiosity, 2006
- *Washington & Lee Psychology Department*, Outstanding Junior, 2005

GRANTS & FELLOWSHIPS

- *American Psychological Association*, Convention Travel Award for Early Career Professionals (\$750), 2011
 - *U.S. Department of Education*, Jacob K. Javits Fellowship (\$160,000), 2007-2011
 - *Society for the Psychology of Women and the Association for Women in Psychology*, Honorable Mention, Geis Memorial Scholarship (\$1,000), 2010
 - *Society for the Psychological Study of Social Issues*, Grants-in-Aid of Research (\$1,000), 2009-2010
 - *Rutgers University Social Psychology Department*, Research and Statistical Training Grant (\$250), 2009
 - *Sigma Xi Scientific Honor Society*, Grants-in-Aid of Research (\$400), December 2008
 - *National Science Foundation*, Honorable Mention, Graduate Research Fellowship, 2007
 - *Rutgers University*, Henry C. Torrey Fellowship (\$37,000), 2006-2007
 - *Rutgers University Psychology Department*, Conference Travel Grant, Fall 2006, Spring 2008
 - *Washington & Lee University*, Francis P. Gaines Merit Scholarship (\$60,000), 2002-2006
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COURSES TAUGHT

Social Psychology

- **Primary Instructor, Rutgers University, Summers 2009, 2010**
 - Designed and taught social psychology course, incorporating traditional textbook readings, primary research articles, and in-class video presentations.
 - Students completed two mini-projects analyzing their own and others' responses to social norm violations, and illustration of social psychological principles in current news media reports.
 - *Teaching Effectiveness Rating* 2009 = 4.86/ maximum 5 points
 - *Teaching Effectiveness Rating* 2010 = 5.00/ maximum 5 points

Introduction to Psychology

- **Adjunct Assistant Professor, Drew University (Madison, NJ), Fall 2009**
 - Designed and taught introductory psychology course, incorporating traditional textbook readings, class discussion, and in-class video presentations.
 - Students completed a semester-long scrapbook project, in which they found and applied real-world examples of psychological concepts to the material covered in class.
 - *Summary Instructor Rating* = 4.60/ maximum 5 points

Quantitative Methods

- **Primary Instructor, Rutgers University, Summer 2008**
 - Designed and taught statistics course, required as part of the Psychology major.
 - Taught use of Excel and SPSS.
 - Students completed semester long research project that involved analyzing data collected in class and presenting their findings at a poster session attended by members of the Psychology department.
 - *Teaching Effectiveness Rating* = 4.76/ maximum 5 points

Psychology of Women and Gender

- **Co-Instructor, Rutgers University, Summer 2008**
 - Designed and implemented discussion-based course on the psychology of women and gender, utilizing multiple sources to supplement traditional textbook curriculum.
 - Assigned weekly out-of-class experiential projects as well as final research project reflecting issues discussed in class.
 - *Teaching Effectiveness Rating* = 4.92/ maximum 5 points

Infant and Child Development Laboratory

- **Primary Instructor, Rutgers University, Summer 2007**
 - Designed and implemented lesson plans for child development lab course in which students conducted 3 real-world experiments with preschoolers at the Douglass Child Study Center, and used the experiences to write full APA style research reports.
 - Taught use of SPSS in lab.

- Held weekly office hours.
- *Teaching Effectiveness Rating* = 4.64/ maximum 5 points

TEACHING INTERESTS

- Social Psychology
- Introduction to Psychology/ General Psychology
- Statistics/ Quantitative Methods
- Research Design/ Research Methods
- Writing in Psychology/ Scientific Writing
- Stereotypes, Prejudice & Discrimination
- Psychology of Gender

TEACHING CERTIFICATES

Professional Responsibility Workshop Series, Rutgers University, 2009

- Courses dealt with best grading practices, how to handle difficult students, setting course goals, and fostering a classroom environment of academic integrity.

Teaching with Technology Workshop Series, Rutgers University, 2009

- Courses dealt with creating and managing a course website, creating grading spreadsheets in Excel, and including multiple media forms in Powerpoint presentations.

The Prepared TA Workshop Series, Rutgers University, 2008

- Courses dealt with best practices for assigning group projects, developing and assessing writing assignments, dealing with different levels of student academic preparation, and special preparation of Summer courses.

MENTORING

Honors Thesis co-advisor to Daveena Colwell (2009)

Title: Desire for partner gender conformity as a function of personal gender identity threat

- Responsibilities included assisting in research design, weekly meetings with student, overseeing study implementation, teaching use of SPSS for data analysis, editing drafts of honors thesis and poster presentation

RESEARCH AREAS

- Stereotypes & Discrimination
- Gender, Gender Identity, Sexism
- Multiracial Identity, Perceptions of Multiracial Individuals

PUBLICATIONS

- **Good, J. J.,** Sanchez, D. T., & Chavez, G. F. (in press). White ancestry in perceptions of Black/White biracial individuals: Implications for affirmative action contexts. *Journal of Applied Social Psychology*.
- Sanchez, D. T., Chavez, G., **Good, J. J.,** & Wilton, L. (in press). The language of acceptance: Spanish proficiency and perceived intragroup rejection among Latinos. *Journal of Cross-Cultural Psychology*.
- Sanchez, D. T., Phelan, J. E., Moss-Racusin, C. A., & **Good, J. J.** (in press). A dyadic and motivational examination of women's sexually submissive behavior and sexual satisfaction in couples. *Personality and Social Psychology Bulletin*.
- Sanchez, D. T., **Good, J. J.,** & Chavez, G. (2011). Blood quantum and perceptions of Black/White biracial targets: The Black ancestry prototype model of affirmative action. *Personality and Social Psychology Bulletin*, 37, 3-14.
- **Good, J. J.,** Chavez, G. F., & Sanchez, D. T. (2010). Sources of self-categorization as minority for mixed-race individuals: Implications for affirmative action entitlement. *Cultural Diversity and Ethnic Minority Psychology*, 16, 453-460.
- **Good, J. J.,** & Moss-Racusin, C. A. (2010, shared first authorship). "But that doesn't apply to me": Teaching college students to think about gender. *Psychology of Women Quarterly*, 34, 418-421.
- **Good, J. J.,** & Rudman, L. A. (2010). When female applicants meet sexist interviewers: The costs to a target of benevolent sexism [Special issue]. *Sex Roles*, 62, 481-493.
- **Good, J. J.,** & Sanchez, D. T. (2010). Doing gender for different reasons: Why gender norm conformity positively and negatively predicts self-esteem. *Psychology of Women Quarterly*, 34, 203-214.
- **Good, J. J.,** & Woodzicka, J. A. (2010). Reducing approval of benevolent sexism: An educational intervention. *The New School Psychology Bulletin*, 7, 16-30.
- **Good, J. J.,** Woodzicka, J. A., & Wingfield, L. C. (2010). The effects of gender stereotypic and counter-stereotypic textbook images on science performance. *Journal of Social Psychology*, 150, 132-147.
- Moss-Racusin, C. A., **Good, J. J.,** & Sanchez, D. T. (2010). The impact of collective gender identity on relationship quality: When men feel devalued. *Psychology of Men & Masculinity*, 11, 65-75.
- **Good, J. J.,** & Sanchez, D. T. (2009). Communal stereotypes prime men's benevolent sexism: Implications for romance and family. *Psychology of Men and Masculinity*, 10, 88-94.

- Sanchez, D. T., **Good, J. J.**, Kwang, T., & Saltzman, E. (2008). When finding a mate feels urgent: Why relationship contingency predicts men's and women's body shame. *Social Psychology*, 39, 90-102.

Manuscripts Under Review

- **Good, J. J.**, Moss-Racusin, C. A., & Sanchez, D. T. (2011). *When do we confront? Perceptions of costs and benefits predict confronting prejudice on behalf of the self and others*. Manuscript invited for revision at *Psychology of Women Quarterly*.

Manuscripts in Preparation

- **Good, J. J.**, & Sanchez, D. T. (2011). *Mitigating the experience of benevolent sexism: Confrontation boosts perceptions of women's competence*. Manuscript in preparation.
- **Good, J. J.**, & Sanchez, D. T. (2011). *Investment in gender, perceived relationship security, and psychological need fulfillment*. Manuscript in preparation.
- Moss-Racusin, C. A., **Good, J. J.**, & Sanchez, D. T. (2011). *The dark side of expectancy violations: Implications for confronting prejudice*. Manuscript in preparation.
- Sanchez, D. T., & **Good, J. J.** (2011). *"He's not one of us!": Whites' modern racism towards Blacks and prejudice toward Black/White Biracial targets*. Manuscript in preparation.

INVITED PRESENTATIONS

Invited Talks:

- **Good, J. J.** (2010, December). *The impact of subtle sexism on perceptions of women's competence*. Invited colloquium presentation, Georgia Southern University, Statesboro, GA.
- **Good, J. J.** (2010, December). *The impact of subtle sexism on perceptions of women's competence*. Invited colloquium presentation, Agnes Scott College, Decatur, GA.
- **Good, J. J.** (2010, November). *The impact of subtle sexism on perceptions of women's competence*. Invited colloquium presentation, Davidson College, Davidson, NC.
- **Good, J. J.** (2010, November). *Designing research on the effects of subtle sexism*. Invited research presentation, Drew University, Madison, NJ.
- **Good, J. J.** (2010, November). *The impact of subtle sexism on women's perceived competence*. Invited colloquium presentation, California State University

Northridge, Northridge, CA.

- **Good, J. J.** (2010, October). *The continued impact of sexism and factors that contribute to confrontation*. Invited colloquium presentation, The College of New Jersey, Ewing, NJ.
- **Good, J. J.** (2010, January). *Observing sexism: The hidden costs for targets of benevolent sexism*. Social Psychology brown bag speaking series, Rutgers University, Piscataway, NJ.
- **Good, J. J.** (2009, March). *The hidden costs of benevolent sexism and strategies for reducing sexist beliefs*. Invited colloquium presentation, Drew University, Madison, NJ.

Guest Lecturer, Social Psychology Course, Rutgers University

- Primary Instructor: Meng Li, M.D., M.S.
- Topics: Conflict & Peacemaking (Aug 12, 2010), Social Psychology & the Law (Aug 16, 2010)

Panelist, Teaching of Psychology Class, Rutgers University, October 2008

- Presented tips and advice for first time instructors as well as answered questions about summer teaching at Rutgers.

CONFERENCE PRESENTATIONS

- **Good, J. J., Moss-Racusin, C. A., & Sanchez, D. T.** (2011, August). Why confront? Motivation for confronting sexism on behalf of the self and other. In C. A. Moss-Racusin (Chair), *"Taking a stand:" The predictors and importance of confronting discrimination*. Symposium conducted at the Annual Convention of the American Psychological Association, Washington D.C.
- **Good, J. J., & Sanchez, D.T.** (2011, March). *Doing gender for different reasons: Why gender norm conformity positively and negatively predicts self-esteem*. Award recipient address presented at the Annual Conference of the Association for Women in Psychology, Philadelphia, PA.
- **Good, J. J., Moss-Racusin, C. A., & Sanchez, D. T.** (2011, January). *Why confront? Explicit motivations for confronting sexism on behalf of the self and other*. Poster presented at the Annual Conference of the Society for Personality and Social Psychology, San Antonio, TX.
- **Good, J. J., Chavez, G. F., & Sanchez, D. T.** (2010, January). *Self-perceived minority prototypicality and categorization in mixed race individuals: Implications for affirmative action*. Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Las Vegas, NV.
- **Sanchez, D. T., Good, J. J., & Chavez, G. F.** (2010, January). *Minority status*

perceptions of Black/White biracial individuals. Paper presented at the Annual Conference of the Society for Personality and Social Psychology, Las Vegas, NV.

- **Good, J. J., & Sanchez, D. T.** (2009, February). *The one-drop White rule: How multiracial individuals are disadvantaged by their Whiteness.* Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Tampa, FL.
- **Good, J. J.** (2008, November). *The one-drop White rule: How multiracial individuals are disadvantaged by their Whiteness.* Panel presentation at the Interdisciplinary Graduate Student Forum on Race and Ethnicity, Rutgers University, New Brunswick, NJ.
- **Good, J. J., & Sanchez, D. T.** (2008, February). *Reconciling the costs and benefits of gender conformity: The role of motivation.* Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Albuquerque, NM.
- **Good, J. J., & Woodzicka, J. A.** (2007, January). *Why want it both ways? Understanding And decreasing benevolent sexism.* Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Memphis, TN.
- **Woodzicka, J. A., Good, J. J., & Lane, C.** (2006, January). *Increasing support of diversity: The role of white privilege awareness and self-efficacy.* Poster session presented at the Annual Conference of the Society for Personality and Social Psychology, Palm Springs, CA.
- **Good, J. J., Wingfield, L. C., & Woodzicka, J. A.** (2005, April). *Hidden curriculum: The effects of stereotypical and counter-stereotypical images on stereotype threat.* Poster session presented at the 19th National Conference on Undergraduate Research, Lexington, VA.

POPULAR PRESS

BBC Radio Interview, *All in the Mind* (air date July 6, 2010)

- Audio recording can be retrieved at:
<http://www.bbc.co.uk/programmes/b00sxgs6#synopsis>

Nature.com, *Blogging the Ph.D.* (July, 2010)

- Research summarized in article entitled, "Stereotype threat."
- Article can be retrieved at: <http://blogs.nature.com/erikacule/2010/07/09/stereotype-threat>

Big Think (May 26, 2010)

- Research summarized in article entitled, "To improve girls' science scores, show them women scientists."
- Article can be retrieved at: <http://bigthink.com/ideas/20260>

World Science Online Magazine (April 23, 2010)

- Research summarized in article entitled, “Mostly-male book images may reduce girls’ science scores.”
- Article can be retrieved at: http://www.world-science.net/exclusives/100421_gender.htm

SERVICE

Early Career Psychologist Council, Society for the Teaching of Psychology, 2011-2014

- Communications Editor for new council aimed at providing support for junior faculty and addressing issues relevant to early career psychologists.

Aresty Research Center for Undergraduates Annual Poster Session, Rutgers University

- **Poster Judge, April 2009, 2010**
- Mentored undergraduate students about their research projects, provided feedback on their presentations, and submitted reviews for selection of distinguished undergraduate scholars.

Psychology Department, Rutgers University

- **Social Area Graduate Representative, Fall 2007-Spring 2008**
- Prepared and submitted annual budget, planned and organized colloquia, planned and executed semester and holiday social gatherings, completed event reports following colloquia, coordinated Social Area Interview Day for prospective students, and attended Graduate Student Organization meetings.

Chaser-Resource Center for Graduate Student External Support, Rutgers University

- **Panelist, Mentoring Program Workshop, August 2007, 2008**
- Mentored graduate applicants for the Jacob Javits and National Science Foundation fellowships.

REVIEWER DUTIES

Society for the Psychology of Women & the Association of Women in Psychology, Annual Student Prize for Psychological Research on Women and Gender Reviewer, 2011

APA Convention Division 8, Paper/Poster Submission Reviewer, 2010 & 2011 programs

Society for Personality and Social Psychology, Student Poster Award Competition Reviewer, 2010 annual conference

Ad Hoc Reviewer

- Journal of Personality and Social Psychology
- Psychology of Women Quarterly
- Sex Roles
- Personality and Individual Differences
- Cultural Diversity and Ethnic Minority Psychology

HONOR SOCIETIES

- *Sigma Xi, Scientific Research Society*, Rutgers Chapter, inducted 2008
- *Phi Beta Kappa*, Washington & Lee University Chapter, inducted 2005
- *Omicron Delta Kappa, National Leadership Honor Society*, Washington & Lee University Chapter, inducted 2005, President Spring 2005-2006
- *Psi Chi, National Honor Society in Psychology*, Washington & Lee Chapter, inducted 2005

PROFESSIONAL MEMBERSHIPS

- Society for the Teaching of Psychology (APA Division 2)
- Society for the Psychological Study of Social Issues
- Society for Personality and Social Psychology (APA Division 8)
- Association for Women in Psychology
- Social Psychology Network

PROGRAMMING SKILLS

EQS, AMOS

- Structural Equation Modeling, Path Analysis, Confirmatory Factor Analysis, Dyadic Data Analysis (Multilevel Modeling)

Inquisit

- Computer-based questionnaires, subliminal priming tasks, IAT (Implicit Association Test)

HTML

- Basic web design