

**Save the Date!!**  
**Friday, March 28, 2008**



## Rutgers University SHRM Business Conference 2008

### "HR: The Architect for Competitive Advantage"

Greetings,

#### Please be our guest...

Rutgers Chapter of Society of Human Resource Management (RU SHRM) is pleased to invite you to 2008 Business Conference. Two of the prominent voices speaking about "HR as Architect for Competitive Advantage" include

#### **Prof. Richard (Dick) Beatty** **Steve Miranda**

Dick Beatty is a Professor of Human Resource Management and Director of The Global Executive HR Leadership Program at Rutgers University. His speciality is working with organizations on the areas of performance measurement, workforce capability, and implementation of HR strategy. More details can be found by following [this link](#).

Steve Miranda is the Chief Human Resource & Strategic Planning Officer for the Society of Human Resource Management (SHRM). Steve also serves as one of the three United States representatives in the North American Human Resource Management Association, the representative body for North America in the World Federation of Personnel Management (WFPMA). For more information on Steve Miranda's work, follow [this link](#).

Stay tuned for more information and additional speakers from leading organizations to be part of this exciting gathering.

Sincerely,  
RU SHRM Leadership Team

#### Highlights

- Hear HR industry executives share their experiences
- Expert and faculty view on current HR strategic issues
- Network with HR professionals, students, and thought leaders

The registration is expected to open towards the end of January, 08. There is no entry fee for this event.

#### Conference venue:

[Busch Campus Center](#)  
(Multimedia Room)  
604 Bartholomew Road  
Piscataway, NJ 08854

#### For more information contact

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