Jerry Mercado – Good evening everyone. I am a RU Alumni and an engineer. I run for the city council. Don’t think there has been a RU alumni. Tony is also running who is a RU student. Two open seats in the council. They also do officer holder, freeholder and council woman. How does it affect you? It does affect you. The budget cut that happened. Money goes to pension. Money is double dipped. When budget cut do you think will take out pension? No. Will cut into education. Who live on campus or off campus? How many get tickets? How many live off campus within city limit? Students say pay a lot for rent, one issue is not size of dorm closet paying 500 a month. Don’t know. City has rent control board, it is there to protect and prevent rent to go above a certain limit. No enforcement on it. Abuse the college students because don’t know any better. If have a city council can help you. As an RU alumni I can understand because I went through it. A Rutgers alumni on will definitely be a voice for you. Have the opportunity to elect. Address safety, who live at Rockoff? I met women who live there that do not feel safe. Rockoff is in the middle of my town and not as safe. Meeting with public safety director Jay Kohl. You need to have someone that think and follow through on things. I hope I can count on your vote. Need 4,000 votes to win. That is a small number. I am the zoning board of commission, committee men. For the last ten years I have been serving for the Residents of New Brunswick. Can’t do it without your help. Need volunteers, for campaigns and political process. Going to people’s home to get our message out. A lot of people are impressed with that. Want to listen to people and formulate questions. I need volunteers on Election day. NJPIRG did a wonderful job with registering 4 years ago. The board of elections let the registration be added after election which is no use. I have been photocopying form. If someone goes to vote, I have copies to show. I will stay at the end if you need to ask me questions.

Greg – He did hit the nail of the eminent domain on NJ Books. They are replacing that with the gateway. I know Jerry and Tony are fighting for it. Stopping projects for private use. Met with Mayor Mayhold create civilian auxillary police. Implemented next year. Physical violence inflicted on African American by New Brunswick police. The Black notes want to buy lodge back so can become a cultural center. Any and all help will be greatly appreciate,

Jim – Are you running as independent?
Jerry – Yes that is correct.

VII. External Representative Reports

Joe –CCC Had two guest speaker. Blimling discussed the process and updates. Combining residential life. Work to simplify students’ fees and also how each campus has a life of its own. We would like to share that and equal. Goodman announce Dean of Cook College. His term is in effect
January 1st. Monster Mash at Cook Rec. Center 10/27. Juvenile Diabetes walk 10/29. We elected environmental rep. RULA name change last week bill passed.

Eddie – Cook College was concerned about the housing. You have any information on that?
Joe – There is a resolution being tabled.

LCGA – Attended BOG meeting in Camden, presented for an expansion. Very well received. Board put McCormick on the spot. Work closely with us and other students on other campus for the expansion on LC.

VIII. Guest Speaker
   Courtney McAnuff (Vice President for Enrollment Management)

McAnuff - Good evening. Thank you for inviting me. My 6th week on the RU campus. I know my way around. Just an adventure finding the room on time. My job as VP EM, responsible for admission, registration and financial office. New position created by RU for strategic enrollment. Packaging financial aid. Trying to minimize debt for students. Ease transition of graduation issued students have. First 6th week has been involved with the admission of the combine college. There has been diff admission for the colleges. Many of those are being merge to one. Make sure to see university to accomplish it. I met with all deans to get their viewpoints on admission and how classes should be structure. Faculty with the admissions criteria. To make sure budget is fulfilled. University is run through state support which is dwindling. Run through tuition and endowment of other people. Rutgers is expensive. RU as a public university is on the high end. Some equate excellence with expensive. Concerning as student debt. How much student have to borrow to goto school? 18,000 debt by the time they graduate

When my daughter was a student, borrow what you need not what you want. 25,000 for four years no one wants them. To find alternatives on students debt. When I was interviewing for the job was following Targum and the local newspaper. Distance from here and state government. University of Michigan, it would not have happen in terms of state resources. The future doesn’t look great. Do enjoy what you have to say. Doesn’t cut senior citizens. Powerful lobbying students plus parents and alumni. If people took more action would not have been cut as much.

Look at financial aid and scholarships. We have been working with lawyers to bring scholarship in one fold and honor donor commitments. We also have to look at diversity at this school. Race cannot be a factor in financial aid and admissions. First 6 weeks are exciting. Way behind in planning for fall of 2007. Admitting students and we don’t have info. It is very late and have lots of work to do. Work with executive planning for class of 2008. Want to finish by June. Enrollment and admissions is 18 months out of sync. Get students on scholarship and then don’t have money. Whatever we do have to be structure over 4 -5 years program. Student who have interest in that let me know. It is a lot of work and big education curve.

Met Coach Schiano. Haven’t lost a game since I arrived. He didn’t think I have anything to do with it.

Mike – What is the current scholarship like?
McAnuff – Haven’t been cut.
Chris – What is your opinion for not having essay mandatory?
McAnuff – Anyone who does want scholarship would write essay. Essay play major role and told that.

Jim – Do you recommend letters of recommendation as part of faculty process?
McAnuff – Qualls and committee for fall of 2008 to restructure admission process. We take look at 3 previous years and put together a mathematical equation to bring student in. We have philosophical issue as well. Not my job. What does RU want to be in terms of diversity population? How many out of state, how many in state? The international make of the university. Great place 20 miles from international airport. All culture in this area. This is something we need to explore. Most importantly is how we keep access. We are rapidly endanger pushing university back to 1960s. We are making college unaffordable for low income and middle income. State support is declining. Double digit tuition is being put in.

Grant – RU low in endowment, RU helping to increase?
McAnuff - 1 billion dollar campaign. Silent phase of that campaign. Bulk of that to students scholarship. For a dollar we can only spend 5 cent. To help students we need 400 or 500 millions dollars. The endowment is low.

Samir – If want to talk to you personally where should we email?
McAnuff - courtney.mcuff@rci.rutgers.edu

Akash – Applying to RU and Michigan. Brother. High GPA and great grades. Thinks it is a safety school?
McAnuff – As someone not growing up in NJ, great image is of RU. Thinking of RU as safety school only from NJ residents. Be aggressive with the image. That recruiting process starts with 6th and 7th grade. Start sending message about school. University has to be more involve in cultivation. When come to campus need to have good experience. They need to park. Keys things when have children. That first image is a lasting image. They are visiting more than one school. How do we sell that image? Princeton and RU are nationally branded. Go any state and know what they are. Promoting school brand has to be everywhere. Everyone has to be on the same page and have image rise up. Diploma more value by branding.

Khush – What is the reason not to make essay mandatory?
McAnuff – Before my time. Suspect because admission office have massive cuts. Cuts done across the board. Lost staff and operation money. Big difficulty in making sure they are read and evaluated. I believe all students are still writing essays. Use in qualitative way to determine students.

William – Didn’t accept military credits?
McAnuff – Lots of issue with credits transfer based on faculty decisions. Not only military but from other colleges. Bill to mandate for 4 year college to accept credit from other institution.

Sharo – As the head marketer, how do you see develop market for NJ state?
McAnuff – My job is to develop market plan. Once we have establish goals and we have very few now. In the freshmen class, have high achievement profile. Scholarship to recruit those. Students with unique talents. There has to be ways to accommodate them. School of opportunity, if bright need to give you opportunity to come here. How do we accomplish all three and make well rounded class?
Dave – Outreach 4 - 5 years, dual identity. More NJ state than Rutgers. Struggle with public ivy. How to get pass that?
McAnuff – Outside of NJ, the perception of Rutgers is private. Don’t have to be mutually exclusive to be high academic schools and a research institute. Should be open to all citizens of state. Calls for people on the same page. Many people on different page here. I have been to 140 dorms. I went to them because can’t sell if didn’t see. Went to building on campuses to get an understanding. Need to understand culture between Douglass, Cook. My job is not to change but to understand and bring them forward. I need your help with learning. Only few weeks before to learn. Will work heavily on financial policy. Financial aid awards.

Samir – What is RU-NB class profile from last year?
McAnuff – Achieve high achieving students. Taking quantitative at all apps. I understand housing spaces available. Last year didn’t count. End with couple of hundred last minute. Don’t admit student that we don’t have facility for. How Douglass is treated is not my decision. Market Douglass Residential. Go to homepage of University, undergrad admissions. Create own major base on major, interests. See if pictures or personalization fit your group. That saves money than just general packets.

Akash – He is going to wait to fill that app. Long detail app more suited here?
McAnuff – Have to decide what is being process. Only 3 months to process 45,000 apps. Something to look at that. Would not add questions just to add. If help with admission then yes. Change app significantly for 08.

McAnuff – NJ #1 sending state. Michigan had full time recruiter in NJ. Need to reverse that. We as a team need to get that image to get it up there. It should be coordinated.

Chris – Have you encounter any problem with marketing with LC and DC that would want to live on College Ave?
McAnuff – They don’t know anything. When they do get a little wiser they probably will. It what students make of it, to form their own community it will change the fabric of RU. Affiliation to university than college.

IX. New Business
X. Old Business
   RF06-09 Bill to Co-Sponsor Global PACT

Motion to move to unanimous consent. Passed

XI. Officer Reports
   a. President Dave Cole
On Friday, there is a steering meeting for implementation. Idea for PR to find out students to know the changes going on. Part of the plan is the speaker today. Any other suggestion for guest speaker let me know. Invited Beals but he can’t get out of meeting that night. Invited Qualls as well. Know to get speakers that are more interactive with students.

   b. Vice President Jim Kline
Chairs next week meeting, second chair meeting of the semester. Last Thursday, student fee meeting. Eddie on committee can jump in and tell what went on. More philosophical changes and
general idea over the next months. College now have own fees. Next year we are looking to have a campus wide fee, additional fee for professional schools. Equitable in my mind. Seemed fair. Go to each GAs to get feedback. Eddie represents senate.

Try to clean up and make transparent system. Raised the intercollegiate football question. Shrug off not a big deal. Fight with faculty and staff. We want fee going where they should be going.

Campus wide fee for RU what would that be? Take highest of all college and over fund the system and have a surplus. Take average or low fee of college of underfund. Went with weighted average. All complete in a later meeting. No decision made.

Chris – The weighted more or high more?
Jim – It is pretty equal. It would equalized all student in NB.

Alternative is to pay LC 81 or U which is 20.

Akash – Are they going to calculate what is required?
Jim – They are looking strictly at numbers.

Questions on admissions, come to me. Lots of way to get involve or email McAnuff.

c. Treasurer Michael Convente
Finally set up a real meeting time with Lori for treasure business. 3: 15 – 5 pm on Fridays. I will set deadlines in Lori’s office by 3:30 pm. Have fill schedule have to wait. By Friday send email to me or drop off to Lori’s box.

d. Recording Secretary Susan Ko
e. Corresponding Secretary Khushboo Shah
Pass around envoy sheet. Important to sign. Always have envoy at our meeting.

f. Parliamentarian Sharo Atmeh
See Shawn after meeting. Need 3 dollars if going to be attending tonight after meeting.

XII. Committee Announcements

AA – Add/drop meeting in two weeks with Beals. Extending it and the W issue. Questions, suggestions, or concern email me. Also with staggered schedule, not enough time between Busch and Livingston. Any suggestion come to meeting at 8 pm in office on Monday or come to me with suggestions.

CPR – Tomorrow is Midnight Munchies. One on Busch (BAMM) and one on College Ave (Bishop Beach). If it rains give me a call and will tell you where you are. Niki made flyers and put them up somewhere. If you want to volunteer talk to me after. You get service hour and free food. Bring a Friend is next Tuesday. Maybe service hour. There will be food. Eagleton is having a speaker during the meeting, Cory Booker is speaking. I will send email out.

UA – Meeting tomorrow at 6pm. Problem, come see me. Hopefully you don’t.
IA – That time of the month for member of the month. This member was active right away went to Trenton in the summer. He elevated his status to senate. Member of the Month is Chris Keating. Make sure on pace with service hours.

XIII. Internal Representative Reports

Sharo – Two play dual role on BOT and BOG. BOG met this past Friday in Camden. The committee meeting did not occur. Local demonstration by student athlete and LC student for expansion. They were both well received. No specifics. Committee meeting is Nov. 3rd. Concerns, urge you to put in coordinated document. Saying is not as effective as the document. Submit anything you like. I am happy to perform that role.

NJHEAA – Voted to do a few things. 18.3 million dollar increase. Step in good direction. State aid will go up. May not have direct aid to institution. Proposed to increase TAG. 14,500 – more than to close the gap. Close gap between 14,000 and 22,000. Recommend most money to those 14,000. But those will increase by 1,000 a piece if approved. 1300 more students will receive more tag grant. EOF has officially lost 16% of its power since its last inflation 2 years ago. They may be very vocal.

10/27th - second meeting on commission high education. Need representatives to go since there is a senate meeting. We need students who are involved in LA. May not speak but will be recognized by name. Maybe excused to go to that meeting. In Trenton, 10/27 at 10 am. Annex of statehouse. Run to 11:30 am. All tentative. Send email to Karen.

Dymir – Last night 2nd EOF meeting. Discussion on how to get grants and scholarship. How to apply for graduate schools. Modification on MCATS, GRE, GMAT, LSAT. Tomorrow at 7:15 pm on BCC Center Hall. Critique attire, resume and mock interview. Career service will be there. This Saturday, hosting community service event to 6 flags for money for children for cleft lip and cleft mouth. Get free tick to 6flags.

RHA – Eboard meeting last night. Report on housing lottery. That should be approved on Monday to vote and on Tuesday morning to get sent out. Answer next week. Not too much going on. One resignation on eboard and already taken care of that.

XIV. Press Questions
Those who posed questions and anyone who chose RU as first school?

XV. Public Sector At this time, members of the public who wish to make announcements may do so.

XVI. Additional Information

Greg – This Saturday at 4:30 pm on Morrell Street, a concert to inform students with issue in the city. Encourage all to come out. We will probably have food.

Dusan – I have follow up with training in Boston. At Harvard U in Cambridge. Two day event. 6 people signed up. Might be finding money Going to see Dean Logue tomorrow to find some money to sponsor for registration. DCGA, CCC, NJPIRG, are going. Anyone interested let me know. Need to know amount of money to ask Dean Logue.
Maurice – Interested with Big Brother and Big Sister in here. Getting more younger people to college. Working with 3rd graders. Will send email over listserv. Big Brother and Big Sister is a national organization.

Eddie – Check email regularly for senators. Get email for transportation to Camden next Friday. If don’t get it let Eddie know.

Community Restitution Board– Looking for people. Judicial board. Purpose is more toward rehabilitation than just pure punishment. Goal is to have peers work with repeat offenders for policy to become appropriate sanction. Want more detail see me.

Safety walk for college ave at 6 pm in front of Brower. Encourage envoy to talk to Jim and I with the fees.

Jim – Something we do every year. Got written in task force. We forgot about it last year. My first year, director of admission come in and give us actual pamphlet to talk to group of students to give RU a second chance. Will try to get that up, will try to get some admission brochure. If some you of you go back, will count as service hours. Ask questions that they don’t get when admission counselors. Do it before December 1st. Next week is bring a friend week. Will get a service hours.

1 per hour and max is 2 service hour.

Sharo – As note for this evening, house is not warm just so you know. Everyone knows location. Come and enjoy yourself. Stay up until last person leave. Give $3.00 before you leave.


XVII. Roll Call
XVIII. Adjournment
8:05 pm